



PUBLISHER'S MEDIAKIT

Increase revenue with performing Ad Slot

Mobile Banner

Cost-effective balance between
CPM and Fill Rate

Price rate: \$\$\$\$

CPM up to \$3.00

***depends upon User Geolocation

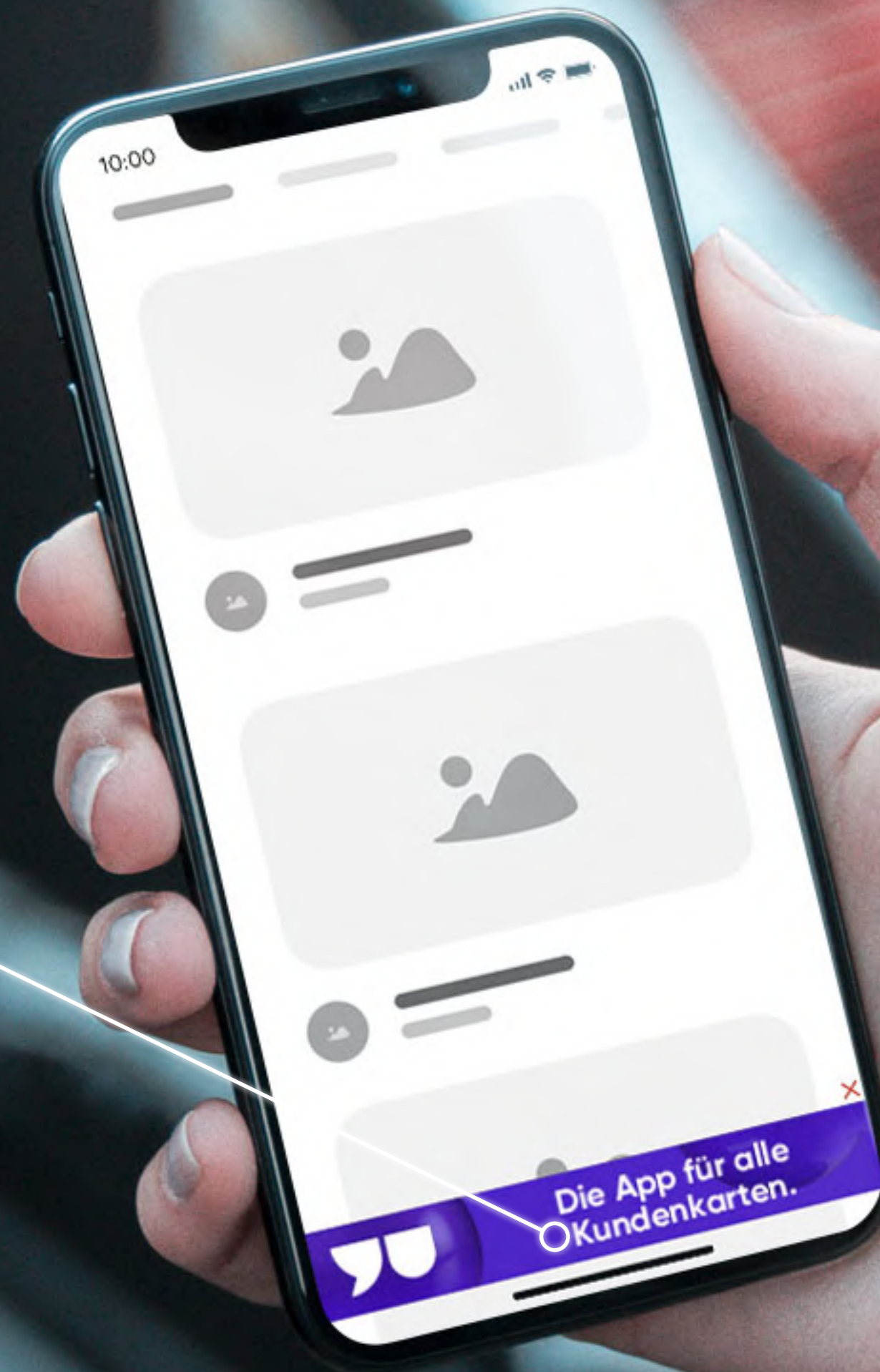


Sticky Banner

One of the most profitable
Ad Placement

Price rate: \$\$\$\$

- High conversion rate
- Viewability up to 99%



Mobile Video

Placement containing high Game Advertiser's Volume

Price rate: \$\$\$\$\$

- Highest CPM ever
- In-App campaigns



Desktop Video

Monetization prosperity of Video Publishers and In-Article Sources:

Price rate: \$\$\$\$

- Instream
- Outstream



Desktop Banners

Performing ad placement
Advantage of Standard Banner
alongside with Inbanner Video

Price rate: \$\$\$

- Inbanner – competitive CPM
- Standard Banner – effective Fill Rate

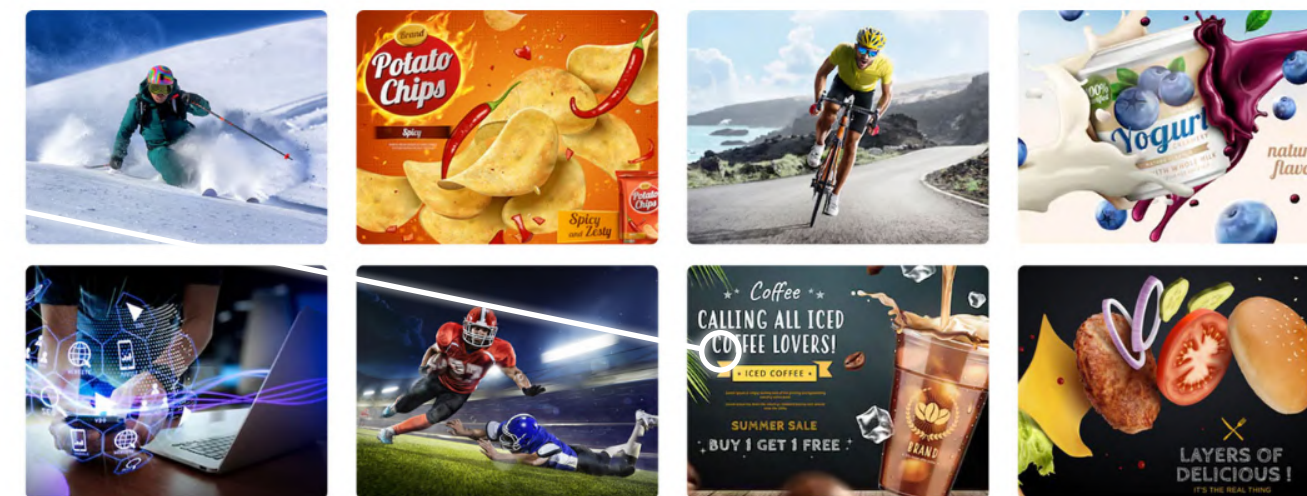


Multilinks

Feel great for Fill Rate

Price rate: \$\$\$\$

- 100% Coverage
- Below article placement is required



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